



DON'T WAIT! "Until You Are ABLE"

TO SEE **FRED C. WAITE**

About That Life Insurance

Even a Few Day's Delay May Make It TOO LATE

DID YOU EVER STOP TO THINK

That Life Insurance is one commodity that has not increased in price? Today you are paying \$12 for shoes. A few years ago half of this was considered extravagant. The same applies to clothing, groceries, rents and everything that is necessary to your daily existence—everything but life insurance—and life insurance certainly ought to be considered a necessity—for without it thousands and thousands of people would be without means of securing even the bare necessities and would be thrown upon their relatives or the charity of the community for their daily bread. But an inadequate amount of life insurance is scarcely better than none at all.

You fellows who have been putting this life insurance question off until "you are able" had better consider whether death is going to wait "until you are able" or not. You know our company will take you today if you are a good physical risk—a few days hence you may be uninsurable, just any little defect, such as high blood pressure, bad specimen, heart murmur or any ailment that can develop overnight, will render you an unfit risk, so don't put it off—act today. Don't wait until "you are able." Just talk to me and I'll show you how easy it will be to increase your insurance and you'll hardly miss the money that you are "laying aside for a rainy day."

How Does This Kind of Protection Appeal to You?

An Illustration of One of Our \$10,000 Policies

If permanently and totally disabled by accident or disease before reaching the age of 60, premiums on this policy will cease and the company will pay you \$1,000 a year as long as you live, or until the disability is removed. At your death the full \$10,000 will be paid to your beneficiary. If killed by accident, \$10,000 will be paid at once and an additional \$13,050 will be paid to your beneficiaries in instalments during the next twenty years—\$23,050 in all.

FULL PARTICULARS GIVEN UPON REQUEST

- Protection against loss of life ordinarily.
- Double protection against sudden death by the accidental loss of life.
- Protection in case of blindness with life income to insured.
- Protection against the loss of more than one limb with life income.
- Protection during total disability with income.
- Protection by waiver of future premiums in case of total disability.
- Protection against loss of insurance funds by optional life income plan.
- Protection against loss of earning power by cash settlement for old age.
- Protection against lower forms of policy plans by optional change to higher forms.
- Protection against worry and doubt by the safety and security of a Company so well managed, so well seasoned in experience, so strong in assets that it is considered first among American Companies.

We Write Women at the Same Rate that We Do Men

**No Policy
Too Small---**
**No Policy
Too Large**

MAIL ME THIS COUPON TODAY:

FRED C. WAITE, District Manager, Mutual Life,
915 Am. Nat. Bank Bldg., Pensacola, Fla.
My Full Name is Occupation
Address
Town State
I Was Born on Day of 18

I Represent the Mutual Life Insurance Company of New York

"The Oldest Company in America"

Here's Our Record for 1918:

Paid to Policy Holders and Their Beneficiaries
\$69,615,430

Death Claims

\$27,898,702
Due to Influenza and Pneumonia
\$4,789,200

Matured Endowments

\$6,414,087
Annuities
\$2,576,912

Dividends to Policyholders

\$19,222,739
(The Company Has no Stockholders)

Dividends to Policyholders in 1919

Notwithstanding the heavy mortality caused by the influenza and the great increase in taxes, our 1918 rate of annual dividends will be paid in 1919.

A Stupendous Total

Since the Company began to do business in 1843 it has paid to policyholders and their beneficiaries

\$1,467,820,878

ASSETS, \$673,714,293.83

Liberty Bonds

The Company Owns \$68,065,000

New Insurance in 1918

\$201,809,064

Under 65,642 Policies

Total Insurance in Force

December 31, 1918

\$1,861,881,953

Under 802,366 Policies.

Total Income in 1918

\$99,447,695

**We Handle Policies
From \$1,000
Up To
One Million Dollars**